



## TOP TEN TIPS FOR AWARD WINNING NOMINATIONS

**1. Enter the right category**

Check the categories and make sure that you are entering the right one for your social enterprise.

**2. Read the questions**

What information are you being asked to give and is there a word limit on your answers? Make sure that you cover the criteria.

**3. Tell the judges what you have achieved**

Make a list of all achievements and strengths—ask your team or a critical friend for feedback. Choose your strongest achievements.

**4. Ask for help to fill in the entry and use the word limit**

If writing or filling in forms isn't your strength then ask a colleague or perhaps a board member for help. You are required to fill in the nomination in type. You can either download the form and email it to [SEYHawards@businesslinkyorkshire.co.uk](mailto:SEYHawards@businesslinkyorkshire.co.uk) or you can fill in the nomination using the online form.

**5. Answer factually and honestly**

Judges will be looking for evidence of your achievements and how you have made a difference. Don't waffle—simple facts, written in bullet point style, are fine and easy to read.

**6. Use third party endorsements**

Feedback and quotes from third parties, whether clients or partner organisations, provide strong evidence to support your entry.

**7. Don't leave it until the last minute**

Plan ahead—discuss with colleagues and allow time to write your entry in rough.

**8. Proof read**

Ask someone to proof read your entry—not just for any spelling mistakes but to make sure that you have answered all the questions and done justice to your achievements.

**9. Tell the judges why you are different**

Judges will be looking for social enterprises that stand out — make sure that you do!

**10. It's easy to enter**

Winning an award is a great way to promote your social enterprise and even win new business.

**GOOD LUCK!**



social enterprise  
yorkshire and the humber

